

# San Diego Cat Fanciers' Show Sponsorship Opportunities

## **\$2500.00 Full Show Sponsorship with booth will include:**

10X30 space for your company to present

Your literature handed out at the gate

Your Banner will be placed in a strategic spot

San Diego Cat Website Advertising- Your company will be advertised on our main page of the website

Show Catalog full page Ad

3 announcements per day regarding your sponsorship

2 Sponsorship spots at this level available to companies

## **\$1500.00 Show Sponsorship with no booth will include:**

No booth but product display tables (1 or 2) with your banner

Your literature handed out at the gate

San Diego Cat Website Advertising- Your company will be advertised on our main page of the website

Show Catalog full page Ad

3 announcements per day regarding your sponsorship

## **\$750.00 Sponsor Agility with booth will include:**

**A caged area where many cats will come and run the obstacles. Many spectators come just to see Agility.**

1/2 page advertisement in the show catalog

Hang your banner in the Agility area

Place your literature in the Agility area for the spectators and exhibitors

10X20 space available near Agility for your booth

1 Sponsorship spot at this level available to companies

## **\$750.00 Sponsor Education with booth will include:**

**Multiple talks on cats will go on all weekend. The public loves to come and hear about the different breeds and see them up close being talked about.**

1/2 page advertisement in the show catalog

Hang your Banner in the Education area

Place your literature in the Education area for the spectators and exhibitors

10X 20 space available near Education for your booth

1 Sponsorship spot at this level available to companies

## **\$500.00 - Sponsor Judging Rings with booth will include:**

Each CFA judge has their own show within the show which we call a ring where the cats come up to be judged. Spectators and exhibitors watch in a seated area in front of each ring. All 450 cats will appear in each judging ring during the weekend. There are 8 rings with this setup.

10X10 location for your company

Sign in the judging ring as a sponsor

½ page advertisement in show catalog

8 Sponsorship spot at this level available to companies

## **\$100.00 - Sponsor Judging Rings with no booth will include:**

Each CFA judge has their own show within the show which we call a ring where the cats come up to be judged. Spectators and exhibitors watch in a seated area in front of each ring. All 450 cats will appear in each judging ring during the weekend. There are 8 rings with this setup.

Sign in the judging ring as a sponsor

¼ page advertisement in show catalog

8 Sponsorship spot at this level available to companies

## **SAN DIEGO CAT FANCIERS**

### **WHO ARE WE?**

San Diego Cat Fanciers, Inc. is a nonprofit public benefit corporation, devoted to the welfare of cats. We are a member club of the Cat Fanciers' Association, Inc. (CFA), and the oldest CFA club in the Southwest. San Diego Cat Fanciers was formed in 1947 by a small group of dedicated people who wanted to share their love of cats, both pedigreed and non-pedigreed, with the general public.

### **WHERE DOES THE MONEY COME FROM?**

While San Diego Cat Fanciers gratefully accepts corporate and individual donations, more than 95% of our income derives from the production of educational events, such as our renowned cat shows. Along with other charitable and educational cat related events, San Diego Cat Fanciers has produced a yearly cat show to benefit organizations also dedicated to the welfare of these special companions.

### **WHERE DOES THE MONEY GO?**

Every member of San Diego Cat Fanciers donates his or her time, talent and skills, without charge, so that all of the net proceeds of our shows are used to benefit our feline companions. *It should be noted that we have no paid officers, directors or employees.*

In recent years, our cat shows have provided cash grants for such specific projects as remodeling the kitten adoption room at the Helen Woodward Animal Center, rebuilding the surgical suite at Friends of Cats, a new roof for the National Cat Protection Society shelter, the "Save Our Strays" national tour to promote spay/neuter, to provide an industrial size autoclave and other medical supplies for the Feral Cat Coalition.

Direct cash funding has included the following organizations: The San Diego Humane Society, The Helen Woodward Animal Center, National Cat Protection Society, Friends of Cats, The Feral Cat Coalition, Pet Assistance Foundation, Animal Rescue, Scholarships and grants at the Cornell School of Veterinary Medicine and the Veterinary Medicine School at Ohio State University, The Winn Feline Foundation, for feline health studies, CFA Outreach and Education Fund and PAWS (Pets Are Wonderful Support), which makes care available to the pets of AIDS patients.

We also make space available at our shows for adoption of shelter and other rescued cats and kittens. This year we anticipate that local rescue and humane groups will have dozens of homeless cats and kittens available for adoption.

## **WHO IS CFA?**

The Cat Fanciers' Association, Inc. (CFA) is a non-profit organization, founded in 1906, and is the largest and most prestigious registry of cats. Each year CFA sponsors over 400 cat shows throughout the world to raise money for a variety of causes to benefit our feline companions.

The Winn Feline Foundation is a non-profit organization, founded by CFA in 1968 to provide grants for health related studies into medical problems affecting cats. Additionally, the Winn Feline Foundation sponsors an annual feline health symposium; publishes periodic updates on funded veterinary studies and is an online educational resource for veterinarians and pet owners. The Winn Feline Foundation is supported by contributions from CFA, corporate supporters, cat clubs and individual donors.

Please contact: Michael J. Nelson 619-659-0331 [publicity@sandiegocat.org](mailto:publicity@sandiegocat.org) to take advantage one of these opportunities.