

San Diego Cat Fanciers' Show Sponsorship Opportunities

\$250.00 Sponsor Education

Education is a large key gathering area for the public. It has talks on cats which will go on all weekend. The public loves to come, sit and hear about the different breeds, get cat care tips and see them up close. It also has a stuffed animal contest for children. It attracts a lot of visitors who stay in this area for a significant period of time.

The education sponsorship opportunity includes:

Your sign in the education ring showing your sponsorship.

A half page ad along with a sponsorship acknowledgement in the show catalog (which is given to all exhibitors).

Place your literature in the Education area for the spectators and exhibitors.

Both sign and ad or acknowledgement can be supplied by sponsor or the club will create with input from sponsor.

\$100.00 Sponsor a Judging Ring

Another gathering area for the public is where the cats are judged. There are eight independent CFA judges who each have their own show within the show which we call judging rings. Spectators and exhibitors watch in a seated area in front of each ring. All the cats will appear in each and every judging ring during the weekend.

The 8 judging ring sponsorship opportunities include:

A sign in a judging ring showing your sponsorship.

A quarter page ad or business card along with a sponsorship acknowledgement in the show catalog (which is given to all exhibitors).

Both sign and ad or acknowledgement can be supplied by sponsor or the club will create with input from sponsor.

\$xxx.00 Vending plus Sponsorship

Combine a vending area with sponsorship to have a significant impact for both you and the show. Since there is a lot of variety on how these can be combined, please contact: Michael J. Nelson 619-659-0331 publicity@sandiegocat.org to discuss a detailed plan.

SAN DIEGO CAT FANCIERS

WHO ARE WE?

San Diego Cat Fanciers, Inc. is a nonprofit public benefit corporation, devoted to the welfare of cats. We are a member club of the Cat Fanciers' Association, Inc. (CFA), and the oldest CFA club in the Southwest. San Diego Cat Fanciers was formed in 1947 by a small group of dedicated people who wanted to share their love of cats, both pedigreed and non-pedigreed, with the general public.

WHERE DOES THE MONEY COME FROM?

While San Diego Cat Fanciers gratefully accepts corporate and individual donations, more than 95% of our income derives from the production of educational events, such as our renowned cat shows. Along with other charitable and educational cat related events, San Diego Cat Fanciers has produced a yearly cat show to benefit organizations also dedicated to the welfare of these special companions.

WHERE DOES THE MONEY GO?

Every member of San Diego Cat Fanciers donates his or her time, talent and skills, without charge, so that all of the net proceeds of our shows are used to benefit our feline companions. *It should be noted that we have no paid officers, directors or employees.*

In recent years, our cat shows have provided cash grants for such specific projects as remodeling the kitten adoption room at the Helen Woodward Animal Center, rebuilding the surgical suite at Friends of Cats, a new roof for the National Cat Protection Society shelter, the "Save Our Strays" national tour to promote spay/neuter, to provide an industrial size autoclave and other medical supplies for the Feral Cat Coalition.

Direct cash funding has included the following organizations: The San Diego Humane Society, The Helen Woodward Animal Center, National Cat Protection Society, Friends of Cats, The Feral Cat Coalition, Pet Assistance Foundation, Animal Rescue, Scholarships and grants at the Cornell School of Veterinary Medicine and the Veterinary Medicine School at Ohio State University, The Winn Feline Foundation, for feline health studies, CFA Outreach and Education Fund and PAWS (Pets Are Wonderful Support), which makes care available to the pets of AIDS patients.

We also make space available at our shows for adoption of shelter and other rescued cats and kittens. This year we anticipate that local rescue and humane groups will have dozens of homeless cats and kittens available for adoption.

WHO IS CFA?

The Cat Fanciers' Association, Inc. (CFA) is a non-profit organization, founded in 1906, and is the largest and most prestigious registry of cats. Each year CFA sponsors over 400 cat shows throughout the world to raise money for a variety of causes to benefit our feline companions.

The Winn Feline Foundation is a non-profit organization, founded by CFA in 1968 to provide grants for health related studies into medical problems affecting cats. Additionally, the Winn Feline Foundation sponsors an annual feline health symposium; publishes periodic updates on funded veterinary studies and is an online educational resource for veterinarians and pet owners. The Winn Feline Foundation is supported by contributions from CFA, corporate supporters, cat clubs and individual donors.

Please contact: Michael J. Nelson 619-659-0331 publicity@sandiegocat.org to take advantage one of these opportunities.