

San Diego Cat Fanciers’ “Food And Water Bowl” at Del Mar Fairgrounds, Del Mar, CA

The Largest Cat Show in the Western US

No subletting vendor spaces or shared vendor spaces

No distributing literature/vending outside the Show Building

January 23 & 24, 2027

Vendor Agreement

This signed and completed **Agreement**, and completed **Contract** with its accompanying **deposit payment**, must be received prior to **12/16/2026**. An **Agreement** and **Contract without** the 50% deposit **will not** hold space(s) for you and we filled last year before 12/17/2025. There will be NO REFUND OF DEPOSITS.

The vendor coordinator will sign and return.

Signed Agreement and signed Contract can be sent US Mail or email to vendor@sandiegocat.org

Payment can be by check or Zelle (email vendor@sandiegocat.org for Zelle instructions – do not assume email).

Checks are made out to: San Diego Cat Fanciers and mailed to: Carmen Martino 339 Dorsey Way, Vista CA 92083 Your remaining balance check/zelle is due not later than, **1/8/2027**. **After that date**, your space can be released to other vendors on a current waiting list. **There is no paying at the Friday show setup.**

If the name on check/zelle is different from the name on the contract, please email connecting the names.

The San Diego Cat Fanciers’ (SDCF) shall provide space for the use of the Vendor as outlined/requested in the VENDOR CONTRACT below. Vendor agrees to pay the **Total Fees** and to attend the Show for the purpose of promoting his/her products.

- Vendor is responsible for the safeguarding of his/her goods from the time they are in the Show Hall until they are removed from the Show Hall by the Vendor. The SDCF will not accept or be responsible for, or guarantee to Vendor, the safety of exhibit material against fire, accident, theft, hazard or any loss or injury whatsoever.
- It is agreed that Vendor shall assume all liability for damage to the show hall caused by his/her exhibit, and shall indemnify SDCF from and against any liability that might ensue by reason of his/her exhibit or presence at the show.
- **It is agreed the vendor will not sublet or share their space with another vendor.**
- **The vendor agrees to all the Restrictions listed in Page 3 under Vendor Restrictions/Information such as no balloons canopy tents, awnings, nothing on the walls, no smoking, etc.**
- Vendors CAN NOT sell items to eat/drink for immediate consumption at the Fairgrounds. Items which cannot be used until taken home for home use is fine.

The San Diego Cat Fanciers’ reserves the right to assign booth spaces at its discretion. **Requests for specific spots need to be in email or on the contract.** No verbal or texts will last over the months to actual layout.

Vendor has read these terms and conditions above and understands that this **Agreement** shall be legally binding upon SDCF and the Vendor only upon acceptance by SDCF. **You should receive a signed acceptance copy from SDCF in the US mail or email.** If you do not, then contact the vendor co-coordinator.

Vendor’s Authorized Signature _____ DATE _____

Vendor’s Name (print legibly) _____

Accepted by & for the SDCF _____ DATE _____

VENDOR CONTRACT & space request

COMPLETE and SIGN this form legibly.

This is an editable PDF form which allows you to optionally type in the fields instead of handwriting.

This signed and completed Agreement, and the signed and completed Contract with its accompanying deposit payment, must be received prior to **12/16/2026**. **The vendor coordinator will sign and return.**

Send Signed Agreement and signed Contract via US Mail or email to vendor@sandiegocat.org

Payment can be by check or Zelle (email vendor@sandiegocat.org for Zelle instructions). Do not assume email address

Checks are made out to: San Diego Cat Fanciers and mailed to: Carmen Martino 339 Dorsey Way, Vista CA 92083

SHOW DATES: **January 23 & 24, 2027**

SHOW: **THE FOOD and WATER BOWL**

CLUB: **San Diego Cat Fanciers**

Vendor signature: _____ **Date** _____

(PLEASE Print all requested information below legibly or optionally type it in)

Name of Business: _____

Address _____

Contact Person _____ Email _____

Phone _____ California Resale# _____

Products/Services: _____

One 10'X10' space (includes 2-chairs & 2-8' tables).....\$350.....\$ _____

10'X10' additional spaces (1 table included each additional space).....\$175 each..\$ _____

additional 8' tables **beyond the ones included above**\$12 each..... \$ _____

Note a 10x10 space can't fit 3 8 foot tables. If you want 3 tables you need to bring 6 ft tables

Electrical hook-up (our direct costs) (**must preorder 3 weeks before**) \$185.....\$ _____

WIFI access\$25.....\$ _____

Exhibitor Catalog Advertising: standard 8 ½ x11 pages with 3/8 inch margins.

Catalog is black & white. **Submit camera ready copy by Jan 6** to vendor@sandiegocat.org .tif .jpg .pdf etc

Full page....\$200; ½ page...\$100; ¼ page...\$ 50; Bus. Card... \$ 25..... \$ _____

TOTAL FEES DUE:\$ _____

DEPOSIT INCLUDED (one-half (1/2) due with Contract; **non-refundable**).....\$ _____

BALANCE DUE: 1/9/2027.....\$ _____

Make checks payable to: **SAN DIEGO CAT FANCIERS**

Total number of tables you need supplied by the club **Tables:** _____

Vendor Restrictions/Information

SHOW HALL: Del Mar Fairgrounds – “Exhibit Hall” 2260 Jimmy Durante Blvd, Del Mar, California 92014.

Del Mar Fairgrounds Show Management may be required to disclose vendors' names and addresses to the State Board of Equalization re taxes. But no license etc. is required to sell products. **The tables supplied are plain and uncovered - coverings are up to you. You may want a plastic or cloth tablecloth. Tables are 8 ft. x 30 in.**

Restrictions:

1. **Nothing can be affixed to the WALL.**
2. **Per fire code no balloons, canopy tents, awnings are allowed.**
3. **CA state law prohibits smoking within 20 ft. from any building entrance.**
4. **Consuming cannabis in public is illegal (everywhere in the Fairgrounds is considered public).**
5. **Please do not prop open outside doors to go in and out during show hours.** The gate will sneak in and we lose money, plus cats can escape, plus the theft risk is increased.
6. **VENDOR Teardown:** Vendors will be responsible for **AFTER SHOW** cleanup of their space. **VITAL:** To avoid disturbing the cats, there will be **NO** tearing down of Vendor Booths until after the last Final Judging on Sunday. **Please pull up floor tape marking your space.** We get charged for such cleanup.
7. **There will be NO raffles, contests, prizes or signing of petitions without the prior written permission of the Vendor Coordinator. Any form of gaming is NOT PERMITTED by State and Fairground regulations.**

DIRECTIONS TO SHOW HALL: From I-5 (the San Diego Freeway) take exit 36 Via de la Valle towards Del Mar (west).

Continue straight on Via de la Valle past the Jimmy Durante intersection for less than 3/4 mile to 322 Via De La Valle. Turn left at the **Solana Gate** sign (no traffic signal). Building 9 is the Exhibit Hall on this map: http://www.delmarfairgrounds.com/pdf/fairgrounds_map.pdf. You may unload at the front, rear or inside of Exhibit Hall. “Drive in doors” are at the rear of the building.

Parking: Only the **Solana Gate entrance** offers a special vendor parking pass. **The amount is controlled by the fairgrounds and they may change this up to the last moment.** Its \$20 for the weekend instead of \$20 per day. You must request weekend pass the first time you enter when the parking booth is manned (Friday or Saturday) and before the public hours

Until a Deposit Check and both a signed Agreement & a signed Contract are received, space(s) is/are not reserved!
We will try to accommodate your needs and requests for vendor locations, but space and layout will depend on show hall set up and final decision rests solely with the vendor coordinator.

Electrical hook-ups are limited and **must be preordered**. The charge for each electrical hook-up is based on our cost. Adding electricity on Friday that was not preordered, would cost you hundreds.

Please be courteous to other vendors, club members & the gate walking through the aisles. Aggressive and/or rude behavior can result in not being allowed to come next year. We want everyone to enjoy the show.

VENDOR Set-up Times:

Friday 10 AM to 5 PM. You may bring vehicles into the building through a rear entrance. **You must remove them as soon as they are unloaded for the convenience of other vendors and by 1 PM. IMPORTANT**

NOTE: Exhibitor/judges tables and cages will be set-up throughout the day; be there early or you will not be allowed to drive into the show-hall.

Saturday 7:30AM to 8:30 AM. During this additional set-up time **No vehicles are allowed in the bldg. on Saturday.** Any set-up on Saturday must be completed by 8:30am.

SHOW HOURS: Check-in time for cat exhibitors will be Saturday from 8:30 - 9:30 AM. Judging begins Saturday promptly at 10:00 AM & Sunday at 9:00 AM. Advertised show hours are Saturday 10:00 AM to 5:00 PM & Sunday 9:00 AM to 5:00 PM.

**Address all inquiries to the Vendor Coordinator: Carmen Martino 339 Dorsey Way, Vista CA 92083
vendor@sandiegocat.org 760-442-5489**